



Join the thousands of people expected to participate  
in a combined awareness and fundraising event to  
**champion the abilities of people with disabilities**  
**SUNDAY, APRIL 29, 2012**  
presented by the 17 Massachusetts chapters of The Arc.



*All Aboard The Arc!*  
A day's journey for a lifetime of caring.

Come aboard one of the many buses  
leaving from The Arc chapter locations around the state.  
You will be destined for a lively entertainment program  
at the John Hancock Hall in Boston.

*Register online:* [www.allaboardthearc.org](http://www.allaboardthearc.org)



South Norfolk County Arc  
789 Clapboardtree Street  
Westwood, MA 02090

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Please place  
necessary  
postage  
here.



## You can raise awareness and funds for The Arc on Sunday, April 29, 2012.

### About The Arc and the event:

The chapters of The Arc across Massachusetts have been the leaders in providing services and advocacy for people with intellectual and developmental disabilities for over 50 years. The Arc's services touch 180,000 people through direct care, education, job training, job placement and advocacy. The advocacy efforts have affected laws that change the way people with disabilities are treated.

The All Aboard the Arc event is a chance to unite and celebrate achievements while raising awareness and funds within our local communities and across the state.

### Tips & tools:

- Register online at [www.allboardthearc.org](http://www.allboardthearc.org) or mail the attached card.
- Set a goal of \$300 or more and commit to reaching it.
- Be the first to donate. It shows your supporters how much you care.
- E-mail your entire address book. One in every 4 solicitation e-mails results in a donation.
- Use social networks like Facebook or Twitter to reach more people.
- Ask everyone you meet at home, work and in your community.
- Talk about The Arc at work and see if your company matches gifts.
- Shy? Develop a list of people and ask one from your list everyday.
- Organize an event such as a bake sale or yard sale to generate awareness and additional funds.

### Collection date: April 14, 2012.\*

Please send all checks or money orders to arrive by the official collection date or feel free to drop them off at your local Arc chapter.

Please make all checks payable to: "South Norfolk County Arc"  
Any donations received after the event can be mailed to:  
South Norfolk County Arc, 789 Clapboardtree Street, Westwood, MA 02090.

\*All on-line donations will be processed immediately.

Visit [www.allboardthearc.org](http://www.allboardthearc.org) for more details.

*Your pledge of support will go a long way!*



Need more fundraising ideas? Questions about the event? Want to get your friends involved?

## Contact your local recruitment manager:

Deb Wood

781-762-4001 ext. 336 • [dwood@sncarc.org](mailto:dwood@sncarc.org)

South Norfolk County Arc • 789 Clapboardtree Street • Westwood, MA



For information on how to donate or for online registration, please visit us at:  
**[www.allboardthearc.org](http://www.allboardthearc.org)**. Please cut, stamp and mail this card to the address on the back of this form.

**Yes! I'd like to register for All Aboard The Arc.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**I am unable to ride, but would like to make a donation.**

For information on how to donate or for online registration, please visit us at: **[www.allboardthearc.org](http://www.allboardthearc.org)**.